

CALGARY APARTMENT ASSOCIATION TRADE SHOW

"SUITE SUCCESS 2003"

Thursday, October 23, 2003 - Lower Level, Big Four Building, Stampede Park

A 'MUST SEE' TRADE SHOW FOR BUILDING OWNERS, PROPERTY MANAGERS, STAFF AND ASSOCIATES
Whether you own just one suite, are responsible for many units, or are thinking of investing in residential rental property, you will learn the secrets that will help you AVOID PROBLEMS and INCREASE PROFITS!

- 9:00 am **TRADE SHOW OPENS**

- 9:00 am - 9:45 am **ASK THE EXPERTS CAA BOOTH #415**
KEITH McMULLEN, VP Multi-Family Investments, Gateway West Management Corporation
answers your property management questions

- 9:45 am 10:45 am **FREE MORNING SEMINAR - PRE-REGISTRATION REQUIRED (see form below)***
"MARKETING YOUR ASSET" - A creative approach to reducing vacancies & increasing profits!
Presented by DONNA HICKEY, Back to Basics, A Training & Consulting Company, Aurora Illinois

- 10:45 am 11:45 am **ASK THE EXPERTS CAA BOOTH #415**
RON ELLIS, Ellis Property Inspection Ltd. will answer your maintenance, mechanical and project
management questions

- 11:30 am 1:30 pm **LUNCHEON - PRE-REGISTRATION REQUIRED (see form below)*****
Guest Speaker RICHARD CORRIVEAU, Senior Market Analyst, CMHC
"CALGARY'S RENTAL MARKET .. SHORT-TERM RISKS .. LONG-TERM FUNDAMENTALS"

- 1:30 pm - 2:15 pm **ASK THE EXPERTS CAA BOOTH #415**
CHRIS SOUSTER, LLB, Barron & Barron Law Office, and JOE HAYSTON, President,
J. Bailiff & Associates answer your legal questions

- 2:30 pm 3:30 pm **FREE AFTERNOON SEMINAR - PRE-REGISTRATION REQUIRED (see form below)***
"WHY INVEST IN REAL ESTATE?"
Presented by BOB DHILLON, President & CEO, and DON MURRAY, Operations Manager,
Mainstreet Equity Corp.

- 4:00 pm **GRAND PRIZE DRAW DONATED BY HOME RENTERS GUIDE**
- 4:30 pm **TRADE SHOW CLOSES**

***FREE SEMINAR PRE-REGISTRATION**

Name _____ Company _____ Phone _____ Fax _____

Address _____ City _____ Prov _____ Postal Code _____

I/We plan to attend:

Free Morning Seminar _____ Number Attending Free Afternoon Seminar _____ Number Attending

****LUNCH REGISTRATION FORM PLEASE FAX 265-9696 OR MAIL TO 100, 1300 8 ST SW CALGARY AB T2R 1B2**
Registration is Limited! Tickets \$25 BY PREPAID ADMISSION ONLY
Payment must be received in advance to secure entry

Name _____ Company _____ Phone _____ Fax _____

Address _____ City _____ Prov _____ Postal Code _____

Visa or MasterCard Number _____ Expiry _____ Number of Tickets _____ Amount \$ _____